



DOANE UNIVERSITY SYLLABUS

Course Title	International Business and Economics
Course Number	BUS 601
Number of Credits	3
Course Dates	August 13-Oct 13 2018
Instructor	Matthew Willard PhD
Email Address	Matthew.Willard@Doane.edu
Office Hours/Availability	Via email
Phone Number	605-323-7896
Textbook Information: (e.g. title, edition, publisher, ISBN)	International Business Economics A European Perspective by Judith Piggott and Mark Cook, Palgrave MacMillan, 2006, ISBN-13: 978-1-4039-4219-7, ISBN-10: 1-4039-4219-6
Additional Course Materials	
Course Description	In this course students will examine international business from an applications standpoint. Students will learn how political, economic and cultural differences affect the business functions and practices of management, human resource management, marketing and finance.
Program Outcomes	Graduates will exhibit awareness of the economic, political, social and technological advances affecting global business Graduates will employ employee advances problem solving in order to develop reflective and innovative business strategies
Course Learning Outcomes/Objectives	1. Recognize different business practices across the globe and describe how this modifies how you do business.

	<ol style="list-style-type: none"> Describe and then evaluate the relationship between social and cultural dimensions and business practices. Identify and strategize methods to mitigate the additional risks associated with global business Become aware of the unique economic organization of capitalism and respect that other economies measure success differently.
Technology Requirements	https://www.doane.edu/fac/minimum-computer-requirements

Course Schedule

Week or Module	Topic	Content	Assessments Matched to Learning Outcomes	Due Date & Time
Module 1:	Beginning to know ourselves, each other and the global business environment (MBA K3 & S4)	Read International Business Economics: A European Perspective, by Judith Piggott and Mark Cook, Palgrave Macmillan. Introduction and Chapter 1 Videos The Global Business Environment CIA Website Tour "Gung Ho" movie	Self-Introduction Discussion Board Journal Reflection paper	Individual response DUE midnight Friday. Peer responses DUE the following Sunday by midnight. DUE midnight Wednesday DUE midnight Friday
Module 2:	Who we are impacts what we do (MBA K3 & S4)	Read <i>International Business Economics: A European Perspective</i> Read Chapter 2 Videos This Week Video II Who we are impacts what we do! Clearly Cultural and others Website Tour The World is Flat	Discussion Forum. Journal notes Reflection Paper: "World Is Flat"	Individual response DUE midnight Saturday. Peer responses DUE the following Monday by midnight. DUE by midnight Wednesday DUE Friday by midnight

Module 3:	Corruption or culture? (MBA K1 & S1)	<p>Read Chapter 6.</p> <p>Videos</p> <p>This Week Video III</p> <p>Corruption or Culture</p> <p>Module 3 Website Tour: Transparency and others</p> <p>“Proof of Life”</p>	<p>Discussion Forum.</p> <p>Journal</p> <p>Reflection paper</p>	<p>Individual response DUE midnight Saturday. Peer responses DUE the following Monday by midnight.</p> <p>DUE Weds by midnight</p> <p>DUE Friday by midnight</p>
Module 4:	Are you risk averse? (MBA K1 & K3)	<p>Read chapter 9</p> <p>Read chapter 10</p> <p>Videos Required</p> <p>This Week Video IV</p> <p>Are you risk averse? Parts 1 - 3</p> <p>Mohammad Yunus: Ending Global hunger</p> <p>Coface and others</p>	<p>Discussion Forum.</p> <p>Journal</p> <p>Reflection paper</p>	<p>Individual response DUE midnight Saturday. Peer responses DUE the following Monday by midnight.</p> <p>DUE Weds by midnight</p> <p>DUE Friday by midnight</p>
Module 5:	How do we get this done? (MBA K1 & K3)	<p>Read chapter 11</p> <p>Videos Required</p> <p>This Week Video V</p> <p>How do we get this done? Parts 1 and 2</p> <p>State Control and Private Initiatives</p> <p>IMF and others</p>	<p>Discussion Forum.</p> <p>Journal</p> <p>Reflection paper</p> <p>Quiz</p>	<p>Individual response DUE midnight Saturday. Peer responses DUE the following Monday by midnight.</p> <p>DUE Weds by midnight</p> <p>DUE Friday by midnight</p> <p>DUE Friday by midnight</p>
Module 6:	Joining together or building walls? (MBA K1 & S4)	<p>Read chapters 4 and 5</p> <p>Videos Required</p> <p>This Week Video VI</p> <p>Exchange rates? Parts 1 - 7</p> <p>Yahoo and WTO</p>	<p>Journal</p> <p>Quiz</p>	<p>DUE Weds by midnight</p> <p>DUE Friday by midnight</p>
Module 7:	Global Corporate Responsibility (MBA K1, K3, S1 and S4)	<p>Videos Required</p> <p>This Week Video VII</p> <p>Corporate responsibility</p> <p>Globalization and the future of corporate citizenship</p> <p>United Nations Global Compact</p>	<p>Journal</p>	<p>DUE Weds by midnight</p>

Module 8:	Should we go global? (MBA K1, K3, S1 and S4)	Videos Required This Week Video VIII	Journal Country Report	DUE Weds by midnight DUE next Monday by midnight

Grading Assessments

Type of Assessment	Points	Total possible points
Self Introduction	10 Points	10 Points
Quiz	20 Points Per Quiz	40 Points
Journal	6 Points per Journal Entry	48 Points
Reflection Paper	18 Points Per Reflection	90 Points
Country Report	150 Points	150 Points

Grade Scale (Grade scale will be program specific. Please check with the applicable Program Director for this information.)

A=90%-100%

B= 80-90%

C= 70-80%

D= 60-70%

F= 59% or below

Participation Policy	A student is expected to be prompt and regularly attend on-ground classes in their entirety. Regular engagement is expected for on-line courses. Participation in class discussions is an integral part of your grade. (Faculty to insert any additional class participation; see resource page for ideas.)
Study Time	Expectation of the amount of time the course requires students to spend preparing and completing assignments. Typically, students could expect to spend approximately 12 hours a week preparing for and actively participating in this 8-week 3 credit hour course. This actual time for study varies depending on students' backgrounds.
Late Work	(Include expectations regarding late work; please see attachment for examples.)
Submitting Assignments	(Include expectations regarding students' submission of assignments, for example, in class or in Blackboard.)
Communication Policy including Assignment Feedback	(State your policy on timeliness of communicating with students and length of time needed before assignments will be graded, e.g. 48 hours.)
Academic Integrity Policy	New Academic Integrity Policy to be released AUTM 2018

Academic Support	Please contact academicsupport@doane.edu https://www.doane.edu/graduate-and-adult/academic-support
Disability Services	https://www.doane.edu/disability-services Doane University supports reasonable accommodations to allow participation by individuals with disabilities. Any request for accommodation must be initiated by the student as soon as possible. Each student receiving accommodations is responsible for his or her educational and personal needs while enrolled at Doane University. Please contact Chris Brady at chris.brady@doane.edu or 402-467-9031 for assistance.
Military Services	https://www.doane.edu/graduate-and-adult/military
Anti-Harassment Policy	http://catalog.doane.edu/content.php?catoid=5&navoid=452
Grade Appeal Process	http://catalog.doane.edu/content.php?catoid=5&navoid=238
Credit Hour Definition	Doane University follows the federal guideline defining a credit hour as one hour (50 minutes) of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks (one semester), or the equivalent amount of work over a different time period (e.g., an 8-week term). This definition applies to courses regardless of delivery format, and thus includes in-person, online, and hybrid courses (combination of in-person and online). It also applies to internship, laboratory, performance, practicum, research, student teaching, and studio courses, among other contexts.
Syllabus Changes	Circumstances may occur which require adjustments to the syllabus. Changes will be made public at the earliest possible time.